GLOBAL MEDIA PACK

THE ONLY MEDIA PLATFORM DEDICATED TO ENTERPRISE APPLICATIONS AND ASSOCIATED TECHNOLOGIES <text>







THE TRUSTED PARTNER TO THE WORLD'S BIGGEST TECH BRANDS



servicenow. ORACLE workday.

ERP TODAY IS THE #1 MEDIA PLATFORM FOR ENTERPRISE TECHNOLOGY, DELIVERING NEWS, RESEARCH AND ANALYSIS TO A SENIOR BUSINESS AUDIENCE.

We are trusted by the world's most influential CEOs and tech brands to deliver creative content that encourages our audience to think differently about the complex challenges of twenty-first century IT.

Across our digital platforms, vendor channels, newsletter lists and social, we engage with more than 100,000 users each month to deliver the news, analysis, webinars and special reports that help them understand the world of enterprise technology.

Our print subscribers are highly engaged C-suite executives and we have successfully converted 13,000 CIOs and CFOs as subscribers to ERP Today Magazine in EMEA and 20,000 CxOs at the largest enterprises in North America.

By working with virtually every major player within the ERP space, ERP Today has become the go-to brand for those professionals wanting to keep ahead of the trends in an ever-changing and uniquely dynamic industry.



TODAY

STATS AT A GLANCE

IN 2022 WE GENERATED MORE THAN 4,000,000 DIGITAL TOUCH POINTS BETWEEN OUR AUDIENCE AND OUR PARTNERS.



AUDIENCE



PARTNER MEMBER PROGRAMME



PARTNER MEMBERSHIP PROGRAMMES

GOLD

SILVER

THE MOST TRUSTED INDEPENDENT INFORMATION SOURCE FOR ENTERPRISE SOFTWARE CONTENT

GOLD

PLUS

These programmes are specifically designed to put you in direct contact with our highly engaged and qualified audience of senior decision makers and CxOs.

Reach your future clients, drive leads and engagement through your own dedicated microsite comprising of thought leadership, customer success stories, videos, podcasts and all the latest news and developments in your business. The ERP Today expert editorial team will ensure monthly coverage of your brand, and through your own dedicated performance insights dashboard you will be able to track and optimise your campaigns, and seamlessly integrate qualified leads into your marketing and sales funnels.

The ERP Today partner membership programmes form the basis of our partnership together, brining you the unique opportunity to elevate your organisation as a leader in the world of enterprise technology. From that basis you will have exclusive access to our range of ACE marketing services which will further champion your brand with our decision making community, and guarantee you results.

PLATINUM PLATINUM ELITE **PLUS PLUS**



ANNUAL PARTNER MEMBERSHIP PROGRAMMES

SILVER PROGRAMME

£12,000 PER YEAR

+ Annual Directory Marketing Showcase Listing

- · Company showcase page tagged to all relevant categories
- Unlimited content assets hosted on partner member showcase
- Silver placement in all Category Search Results pages
- Unlimited display ad impressions on your showcase page
- Unlimited global opt-in GDPR compliant leads from your content

+ Monthly Editorial & Media Publishing

- News article posted across the ERP Today website and hosted on your showcase listina
- Social media post on the ERP Today LinkedIn channel circa 18,000 subscribers

+ ERP Today Performance Insight Dashboard

- Monitor the progress of your campaign in real time
- Track qualified leads quickly and efficiently
- Integrated to over 70 CRM & MA platforms

GOLD PROGRAMME

£20,000 PER YEAR

+ Directory Marketing Showcase Listing

- Company showcase page tagged to all relevant categories
- Unlimited content assets hosted on partner member showcase
- Gold placement in all Category Search Results pages
- Unlimited display ad impressions on your showcase page
- Unlimited global opt-in GDPR compliant leads from your content

+ Media Awareness - Monthly Editorial & Media Publishing

- News article posted across the ERP Today website and hosted on your showcase listing
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+ ERP Today Performance Insight Dashboard

- Monitor the progress of your campaign in real time
- Track qualified leads quickly and efficiently
- Integrated to over 70 CRM & MA platforms

PLUS

+ Showcase & Master Category Display Advertising

- 25,000 display ad impressions guaranteed annually
- Targeted to all relevant categories
- Unlimited Click through leads

+ Webinar with lead generation

• 100 GDPR compliant opt in registration leads guaranteed

+ Media Awareness - Monthly Editorial & Media Publishing

+ Showcase & Master Category Display Advertising

+ Webinar with lead generation

PLUS

GOLD PLUS PROGRAMME

£26,500 PER YEAR

+ Directory Marketing Showcase Listing

• Company showcase page tagged to all relevant categories • Unlimited content assets hosted on partner member showcase • Gold placement in all Category Search Results pages Unlimited display ad impressions on your showcase page • Unlimited global opt-in GDPR compliant leads from your content

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• 100 GDPR compliant opt in registration leads guaranteed

+ ERP Today Magazine Advertising

• Full page ad in any edition Sent to 33,000 CXOs globally

ANNUAL PARTNER MEMBERSHIP PROGRAMMES

PLATINUM PROGRAMME

£32,000 PER YEAR

+ Directory Marketing Showcase Listing

- Company showcase page tagged to all relevant categories
- Unlimited content assets hosted on partner member showcase
- Platinum placement in all Category Search Results pages
- Unlimited display ad impressions on your showcase page
- Unlimited global opt-in GDPR compliant leads from your content

+ Media Awareness - Monthly Editorial & Media Publishing

- News article posted across the ERP Today website and hosted on your showcase listing
- Social media post on the ERP Today LinkedIn channel circa 18,000 subscribers
- Blog post on ERP Today website & showcase
- Social media post on ERP Today Linked In channel

+ ERP Today Performance Insight Dashboard

- Monitor the progress of your campaign in real time
- Track qualified leads quickly and efficiently
- Integrated to over 70 CRM & MA platforms

+ Webinar with lead generation

- Sponsorship of one Category Buyer's Guide annually
- 100 GDPR compliant opt in registration leads guaranteed

PLUS

+ Monthly ERP Today Newsletter Digital Ad placement

- Select the newsletter that aligns with your preferred topic of focus
- Banner ad included in newsletter monthly
- Unlimited digital ad impressions and click through leads

+ Showcase & Master Category Display Advertising

- 50,000 display ad impressions guaranteed annually
- Targeted to all relevant categories
- Unlimited Click through leads

PLATINUM PLUS PROGRAMME

£40,500 PER YEAR

+ Directory Marketing Showcase Listing

- Company showcase page tagged to all relevant categories
- Unlimited content assets hosted on partner member showcase
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- Unlimited display ad impressions on your showcase page
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+ ERP Today Performance Insight Dashboard

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+ Monthly ERP Today Newsletter Digital Ad placement

- Select the newsletter that aligns with your preferred topic of focus
- Banner ad included in newsletter monthly
- Unlimited digital ad impressions and click through leads

+ Showcase & Master Category Display Advertising

- 60,000 display ad impressions guaranteed annually
- Targeted to all relevant categories
- Unlimited Click through leads

+ Webinar with lead generation

- Sponsorship of one Category Buyer's Guide annually
- 100 GDPR compliant opt in registration leads guaranteed

PLUS

+ ERP Today Magazine Advertising

• Full page ad in any edition

+ Media Awareness - Monthly Editorial & Media Publishing

+ ERP Today Performance Insight Dashboard

+ Showcase & Master Category Display Advertising

PLUS

ELITE PLUS programme

£105,500 PER YEAR

+ Directory Marketing Showcase Listing

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+ Monthly ERP Today Newsletter Digital Ad placement

• Select the newsletter that aligns with your preferred topic of focus • Banner ad included in newsletter monthly • Unlimited digital ad impressions and click through leads

• 60,000 display ad impressions guaranteed annually • Targeted to all relevant categories • Unlimited Click through leads

+ Webinar with lead generation

 Sponsorship of one Category Buyer's Guide annually • 100 GDPR compliant opt in registration leads guaranteed

+ Platinum Event Sponsorship

• Platinum sponsorship of EMEA's flagship ERP event, Mastering ERP

+ ERP Today Magazine Advertising

• Full page advert in each of our quarterly magazine issues - 4 full page ads

SILVER PROGRAMME

£12,000 PER YEAR

+ Annual Directory Marketing Showcase Listing

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PARTNER MEMBERSHIP PROGRAMMES

ANNUAL PARTNER MEMBER

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PLUS

+ Showcase & Master Category Display Advertising

- 25,000 display ad impressions guaranteed annually
- Targeted to all relevant categories
- Unlimited Click through leads

+ Webinar with lead generation

100 GDPR compliant opt in registration leads guaranteed

PARTNER MEMBERSHIP PROGRAMMES

ANNUAL PARTNER MEMBER

GOLD PLUS PROGRAMME

£26,500 PER YEAR

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+ Showcase & Master Category Display Advertising

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PLUS

+ ERP Today Magazine Advertising

• Full page ad in any edition

ELITE PLUS PROGRAMME

£105,500 PER YEAR

+ Directory Marketing Showcase Listing

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• Full page advert in each of our quarterly magazine issues - 4 full page ads

BRAND BUILDER BRAND BOOST

INTEGRATED CAMPAIGN PACKAGES

TAKE FULL ADVANTAGE OF OUR MARKET LEADING BRAND **AWARENESS, CONTENT AND LEAD GENERATION SERVICES THROUGH OUR HIGH-PERFORMANCE BRAND PACKAGES.**

We have worked consistently and comprehensively with the largest tech businesses in the world, we know the pain points, demands and challenges that marketing functions face in this competitive marketplace. We have designed these integrated campaign packages to address this. Utilising the breadth of our services these packages will allow your brand to stand out from your competitors and enable you to convey your UDPs and meet your targets in a high profile and commanding fashion with our audience.

Create awareness with your target audience with advertising across our print and digital estates, drive consideration from your key personas through a structured content plan, and secure guaranteed leads through our high performing webinar product. These packages will provide you with a comprehensive annual campaign, a basis from which you can be assured of results, allowing for our relationship to grow with tactical bolt on's via our ACE Marketing services.

Our integrated campaign packages offer you the most cost-effective solution to access our key decision maker and CxO audience. Speak to one of our expert sales team to understand how we can partner together to bring you growth.

IAN KLEM

NUCLEAR AND A CARGON (VICE)

BRAND BRAND BRAND MOMENTUM ACCELERATOR AUTHORITY

INTEGRATED CAMPAIGN PACKAGES

BRAND BUILDER	BRAND BOOST	BRAND MOMENTUM	BRAND ACCELERATOR	BRAND AUTHORITY
£30,000 PER YEAR (full price bought separately £36,500)	£45,000 PER YEAR (full price bought separately £61,500)	£75,000 PER YEAR (full price bought separately £100,500)	£105,000 PER YEAR (full price bought separately £139,500)	£157,500 PER YEAR (full price bought separately £190,500)
 Partner Member Showcase Silver Media Awareness – 12 months Newsletter Ad Campaign (3 newsletters) 1/2 Page Print and Digital Magazine Ad Campaign – 1 Edition 1 Targeted Email Campaign Performance Insights Dashboard 	 Partner Member Showcase Gold with Webinar Media Awareness – 12 months 25,000 Impressions 100 Leads Newsletter Ad Campaign (3 newsletters) Full Page Print and Digital Magazine Ad Campaign – 4 Editions Performance Insights Dashboard 	 Partner Member Showcase Gold with Webinar Media Awareness – 12 months 25,000 Impressions 100 Leads 1 Additional Webinar 100 Leads Newsletter Ad Campaign (3 newsletters) Website Leader Program 100,000 Impressions Full Page Print and Digital Magazine Ad Campaign – 4 Editions Performance Insights Dashboard	 Partner Member Showcase Gold with Webinar Media Awareness – 12 months 25,000 Impressions 100 Leads 2 Additional Webinars 200 Leads Quarterly Newsletter Ad Campaign (4 newsletters) Website Leader Program 100,000 Impressions Full Page Print and Digital Magazine Ad Campaign – 4 Editions 2 Targeted Email Campaigns Social Media Promotion (52 weeks)	 Partner Member Showcase Platinum with Webinar Media Awareness – 12 months 50,000 Impressions 100 Leads 2 Additional Webinars 200 Leads Monthly Newsletter Ad Campaign (12 newsletters) Website Leader Program 100,000 Impressions Full Page Print and Digital Magazine Ad Campaign – 4 Editions Annual Messaging Elite Bundle Quarterly (4) Targeted Emails Monthly (12) Social Pushes Performance Insights Dashboard
				• • •





ACE MARKETING **SERVICES**

BRAND TO OUR COMMUNITY AND GUARANTEE

AWARENESS

to build your brand with the right audience, wherever they are

CONSIDERATION

with buyers and influencers of your solution

ENGAGEMENT through targeted lead generation initiatives and events

UPON BECOMING A PARTNER MEMBER OF ERP TODAY YOU WILL THEN HAVE ACCESS TO OUR WIDE RANGE **OF ACE MARKETING SERVICES TO CHAMPION YOUR** YOU ADDITIONAL LEADS. THESE SERVICES ENSURE:





Annual Brand Advertising Elite Bundle ERP Today Magazine Advertising Website Leader Display Advertising Category Leader Display Advertising Regional Leader Display Advertising Industry Leader Display Advertising Run of Website Display Advertising

Annual Messaging Elite Bundle Newsletter Advertising Package Email Campaigns Social Media Promotions

Webinar Campaign with Lead Generation

Publishing Elite Bundle

Media Awareness Coverage Articles & Case Studies Technology Insights Brief & Video Licensed Content



BRAND ADVERTISING SERVICES

ANNUAL BRAND ADVERTISING ELITE BUNDLE

£80,000 - £160 CPM

Engage the ERP Today Community

- 500,000 impressions guaranteed
- Run of Site Leadership Ad placement Display ads on the home page
- Display ads on all your category pages
- Display ads on all your content pages
- Display ads on your Partner Member Showcase
- Quarterly (4) ERP Today Full page advertising print and digital
- Monthly (12) Newsletter Display Ad placements
- Reporting: impressions, click throughs Dedicated advertising consultant



BRAND ADVERTISING SERVICES

ERP TODAY MAGAZINE ADVERTISING

- Circulation of 33,000 senior decision makers and CxOs
- Digital version averaging 10,000 downloads per issue
- Visible to entire ERP Today global community
- Maintained for 12 months on ERP Today website with active impression and click through reporting
- Reporting: Delivered, traffic, opens, impressions

Inside Cover Full Page Ad Campaign

£50,000 annually – Featured in ALL annual editions (4) £15,000 per edition – Select the edition for your ad to appear

Back Cover Full Page Ad Campaign

£50,000 annually – Featured in ALL annual editions (4) £15,000 per edition – Select the edition for your ad to appear

Full Page Ad Campaign

£37,500 annually – Featured in ALL annual editions (4) £10,000 per edition – Select the edition for your ad to appear

Half Page Ad Campaign

£25,000 annually – Featured in ALL annual editions (4) £7,500 per edition – Select the edition for your ad to appear



















BRAND ADVERTISING SERVICES

WEBSITE LEADER **DISPLAY ADVERTISING**

£30,000 - £300 CPM

Dominate the website

- 100,000 impressions guaranteed
- Display ads on ERP.today home page
- Rotational display ad placement 1 ad per page
- Display ad on all your category pages
- 20 Master categories to select from
- 259 sub-categories to be featured
- Display ad on all your industry pages
- 27 Industries to select form
- Reporting: impressions, click throughs
- Dedicated display as consultant



BRAND ADVERTISING SERVICES

CATEGORY LEADER DISPLAY ADVERTISING

£20,000 - £200 CPM

Exclusive Leader of your categories

- 100,000 impressions guaranteed
- Exclusive ad placement up to 5 ad per page
- Display ads on all your category pages
- 20 Master categories to select
- 259 Sub-categories to be featured
- Reporting: impressions, click throughs
- Dedicated display ad consultant



MAGAZINE



Debra Lilley, vice president of customer success at Inoapps, discusses the very important role of user groups in the ERP industry.

BLOGS



of testing

😍 Original Software

Make shop floor workers your digital transformation focus



Qualys CEO Thakar: A unified view of business-related risk management & remediation



Neste builds a sustainable future with IBM and SAP S/4HANA

Display ad sizes: 300x250px / 728x90px



NEWS LIVE! TV VENDORS YPN CUSTOMER SUCCESS PARTNER PLATFORM

> GUESTS

BY DEBRA LILLEY



Where are all the robots hiding in back office?

BY PAUL TAPLIN



Sports data: Why I might be the data bard of the Eisteddfod BY CHRIS GABRIEL



No need to rage against the machine; the biggest advances in test automation

KYNDRYL

What the public sector can (and can't) learn from private sector IT

Here's what the IoT industry needs to learn about trust



BRAND ADVERTISING SERVICES

REGIONAL LEADER DISPLAY ADVERTISING

£12,000 - £240 CPM

Lead your categories

- 50,000 impressions guaranteed
- Rotational ad placement 1 ad per page
- Display ads on the selected Regional home page Americas, EMEA, APAC
- Display ads on all your category pages
- 20 Master categories to select form
- 259 Sub-categories to be featured
- Reporting: impressions, click throughs
- Dedicated display ad consultant



3 SPONSORED NEWS



Play it again, Johnnyl HPE deliner infrastructure-ac-apervice to Australiais fasting proving pedeant platform







Display ad sizes: 300x250px / 728x90px



NEW TWOMAN Nextworld welcomes two new

members to its advisory beard.

LANGE AND

Samaara adds the City of Heration to its list of 2022 public sector partnerships > MORENEWS

ACCENTURE

Appenture and Solesforce team up to help life asience companies.

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Red Het collette with Stranger Things visual effects studio-

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Coppended reveals steady prewibles 03 2823

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COMPLEXITY, HELLO BOOMI.

BRAND ADVERTISING SERVICES

INDUSTRY LEADER DISPLAY ADVERTISING

£12,000 - £240 CPM

Lead your categories

- 50,000 impressions guaranteed
- Rotational ad placement 1 ad per page
- Display ads on the selected Regional home page
- 27 Industry(s) to select from
- Display ads on all your category pages
- 20 Master categories to select form
- 259 Sub-categories to be featured
- Reporting: impressions, click throughs
- Dedicated display ad consultant



MAGAZINE





Blue Marine's project with integrator City Dynamics is proof that while stargazing is an easy habit to fall into when it comes to tech, sometimes the best stories of transformation are happening "down to Earth". Such stories are happening very much in the here and nose, with real-time consequences for everyone on our embattled planet.



Display ad sizes: 300x250px / 728x90px



NEWS LIVE TV VENDORS YPH CUSTOMER SUCCESS PARTNER PLATFORM

> OUR COVER STORIES

Blue Marine Foundation: Saving our seas in real time

BE GLECOMO LEE



Meet Maxi, Earth CED - and aretor of humanity BY SEP TODAY



New Dawn, new Worlday: Carl Eschenhach to lead next chapter BY PARL STREET COD

BRAND ADVERTISING SERVICES

RUN OF WEBSITE DISPLAY ADVERTISING

£10,000 - £200 CPM

Run of Website

- 50,000 impressions guaranteed
- Rotational ad placement 1 ad per page
- Display ads on all available website pages
- Unlimited click through leads
- Reporting: impressions, click throughs
- Dedicated display ad consultant



> SPONSORED NEWS



UPath Clobeard All named on TIME's Best Incentions 2023







Display ad sizes: 300x250px / 728x90px

Display ad sizes: 300x250px / 728x90px



INAGAZINE NEWS LIVE! TV VENDORS YPH CUSTOMER SUCCESS. PARINER PLATFORM

A SYNCH THE MENN







Tech breakthroughs unveiled at Gelosphere 2023 could skyrocket process raining to the stars.

MARY N. M.



Deves County Council pick Unit4 and Embridge for extensive digitization

> MORENEWS

100

IBM unwells 1988 Discage Scale Services 6000 to increase efficiency.

Interesting to the second s

Microsoft Isunches new Copilot casedulities to enhance brand operations.

INCOMPLANT.

10M and Snowflake doing dasperinto migration management in DIoA.

CONSTANT

Consumptional IEE entered partnership to drive incovation.

MESSAGING SERVICES

MESSAGING SERVICES

ANNUAL MESSAGING ELITE BUNDLE

£32,500

- Quarterly (4) email campaigns sent to up to 10,000 targeted contacts per email push
- Monthly (12) social tiles developed and launched promotion your brand to the ERP Today LinkedIn community
- Dedicated email campaign consultant
- Deliver your target audience your content
- Leverage client html, creative and messaging
- Reporting: delivered, opens, impressions, click throughs





Workday has announced its Q3 financial results for fiscal 2024, demonstrating a 16.7 percent leap in total revenues from the third guarter of fiscal 2023, reaching \$1.87bn.



Snow for SAP Forum On-Demand Webina Make Your SAP License Investment Work for You





VERTEX Exchange Europe 2022

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Reserve your place now!

We are excited to announce that Vertex Exchange Europe will take place on 26 April 2022, in London. Vertex Exchange is the ultimate resource for anyone looking to stay ahead of industry trends, learn about the latest technology, and connect with leaders in tax and technology.

Join us for this free one-day event taking place in London on 26 April 2022. Come together with Vertex customers, solution experts, and tax professionals to learn about solutions and strategies that can help improve tax processes and deliver value to your tax department.

To reserve your place and find out more, click here

We look forward to seeing you there.

REGISTER NOW

MESSAGING SERVICES

NEWSLETTER ADVERTISING PACKAGE

£12,000 PER DISPLAY AD & CONTENT ASSET PER 3 INCLUSIONS

- Select the dates that align with your GTM focus and planned campaigns
- One display ad included in each edition
- One content asset included in each edition
- Unlimited click through leads
- Unlimited GDPR compliant opt-in download leads
- Reporting: Delivered, opens, impressions, click throughs, and opt-in download leads



Snow for SAP Forum On-Demand Webinar Make Your SAP License Investment Work for You

ARTICLE

Featured Expert - Cord Jastram

Cord Jastram, a software developer and software architect with a focus on developing SAP-based software, develops tools for data migration to SAP S/4 HANA. In this exclusive SAPinsider webinar, he shares the basics of creating a UIS custom control before giving an indepth demonstration on how to wrap a commercial web control as a UIS custom control to add advanced PDF editing features to a UIS application. | Learn how to add PDF editing capabilities to your UIS application. Watch Now



snow⁴

MESSAGING SERVICES

EMAIL CAMPAIGNS

£6,000

- Up to 10,000 targeted contacts
- Dedicated email campaign consultant
- Email goals workshop session
- Deliver your target audience your content
- Leverage client html, creative and messaging
- Reporting: delivered, opens, impressions, click throughs



Reserve your place now!

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Join us for this free one-day event taking place in London on 26 April 2022. Come together with Vertex customers, solution experts, and tax professionals to learn about solutions and strategies that can help improve tax processes and deliver value to your tax department.

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SUMMARY DATA # 002

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REGISTER NOW

MESSAGING SERVICES

SOCIAL MEDIA PROMOTIONS

ERP TODAY LINKED IN & TWITTER FEEDS

£10,000 ANNUALLY **52 WEEKLY PROMOTIONS**

- Weekly promotion to 18,000+ LinkedIn followers
- Keep front of mind with a engaged ERP Professional community
- Regular brand impressions to drive awareness



ERP Today

The media platform for enterprise applications and associated technologies.

Page posts



Big Four accounting firm, EY has added to the list of layoffs this year with a further 30 partners and 100 consultants axed before the holid: ... see more



Big Four out the door: EY adds to list of layoffs erp.today - 2 min read



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...

Technology, Information and Media · London, London · 18K followers · 11-50 employees



ERP Today 17,880 followers 4h - 🕤

...







Certinia unveils advanced AI capabilities and updates to its platform



LEAD GENERATION SERVICES

WEBINAR CAMPAIGN WITH LEAD GENERATION

£12,500 PER WEBINAR

- 30 to 60-minute Live or Recorded webinar
- Content must be of thought leadership value to qualify for lead generation services
- requires Client Speaker or 3rd Party Expert Speaker
- 100+ GDPR compliant opt-in registration leads guaranteed
- Name, company, email, role, function, country, phone (if available)
- Must leverage standard ERP Today registration process
- Perpetual license of webinar video MP4 File
- Sponsor: Provides topic, speakers, content presentation
- 8-week delivery process from scheduling to live delivery
- 4-week content operations process with abstract creation, landing page, speaker coaching and rehearsal
- 4-week targeted marketing campaign to a select audience with 2 dedicated emails, Cohort Newsletter inclusion and website placement
- Registration link to drive your prospects to the webinar sponsor logo on webinar registration landing page
- 3-month lead generation content syndication marketing post live date
- Hosted on your ERP Today Partner Member Showcase for ongoing opt in registration lead generation and branding
- Lead Details: Name, Company, Title/Role, Country, Email, Phone (if available), Industry (if possible)

Add Analyst to lead discussion based on availability - Add £4,000

ERP Today Live! with Microsoft

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Commerci Editor

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Daudruy take a bite of Infor's Food and Beverage solution



Infor has announced French company Daudruy Van Cauwenberghe, a nearly two-century old oils manufacturer offering vegetable, animal and human food, oil seeds and greases, has chosen to deploy the Infor CloudSuite Food and Beverage solution, powered by Amazon Web Services (AWS).

The deployment will be carried out by Infor partner LITD Consulting, a food industry expert and partners with Infor from the beginning of the project. The initiative is part of an information systems transformation at Daudruy, initiated by the company's management headquartered in Dunkirk, Northern France, and will impact the firm's 200 employees and its subsidiaries, oilseed-related businesses, which focus on energy and food





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De Nora is an performing electrode technologies for major industrial electrochemical processes. It is also a leading supplier of proprietary technologies for water disinfection and filtration. De Nora is committed to developing innovative solutions enabling the energy transition and the green hydrogen economy and ensuring sustainable clean water for everyone. The De Nora group consists of 25 companies in 10 countries and operates 5 R&D centers in Italy, the United States, and Japan.

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- Technology Insights video (10-15 min) is edited & published immediately after briefing



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Google Cloud and Box, a content cloud single platform that helps companies manage content lifecycle and integrate best-of-breed apps, have expanded their partnership to transform work in the enterprise with GenAI.

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ERP Today Live! with Unit4's Mike Ettling

How can business leaders improve organizational resiliency? Mike Ettling, CEO of Unit4 explores more with Paul Esherwood.



ERP Today Live! with Vivien Boche and **Sharon Peters**









"It was an honor to partner with Paul Esherwood at ERP Today on our cover story. Paul's thought leadership challenges the status quo. His art-form storytelling made the ERP Today + ServiceNow story a sensation!" BILL McDERMOTT, CEO SERVICENOW











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