

## CASE STUDY

# DHL Freight

DHL Freight is a global leader in logistics and express shipping, offering a wide range of services that include international shipping, courier services, freight transportation, and supply chain management. Founded in 1969 in the United States, DHL Freight originally focused on providing express mail services between the U.S. and Japan, and over the years, it has grown into one of the most recognized logistics brands in the world.

## Project Scope

DHL Freight implemented Orbit Analytics as their real time reporting tool on Oracle E-Business Suite and other applications replacing Discoverer which is Oracle's Legacy Tool with no support. This transition involved migrating over 75 Oracle E-Business Suite and Non-EBS reports to Orbit, enabling DHL to access and utilize these reports effectively. DHL was enabled with Orbit's Discoverer Migration Utility tool and helped to avoid millions of dollars in unnecessary work. These direct savings have an immediate ROI.

## The Challenge

DHL Freight was utilizing one of Oracle's legacy tools to meet its reporting needs. However, Oracle announced that it would be decommissioning this tool by June 2017, prompting the company to migrate to a different solution. As software approaches its end-of-life, it becomes a liability. With Oracle halting support for the reporting tool, it became obsolete and vulnerable to potential cyber threats, leaving it open to disruption of operations. These circumstances created a significant gap in DHL Freight's reporting infrastructure.

Additionally, DHL Freight was faced with the challenge of converting over 75 reports from both Oracle E-Business Suite and Non-EBS applications to ensure they remained functional and valuable for the business.

## The Solution

As DHL Freight faced these challenges, they began searching for a solution that could efficiently address their current reporting needs. During their search they evaluated multiple tools and discovered Orbit Reporting + Analytics is the best solution that fit for operational reporting on Oracle E-Business Suite. After a series of discussions, it became clear that Orbit was the ideal choice for their requirements.

### Why did they choose Orbit Analytics?

1. Comprehensive End-to-End Oracle Legacy Tool Migration: Orbit offers a complete migration solution that automates the Discoverer conversion process, ensuring a seamless transition.
2. Effortless Conversion of End-User Layers: Orbit converts your existing tool's End User Layers, transforming all worksheets into fully functional reports.
3. Support for All Objects: Orbit can handle the conversion of standard, complex, and custom objects, migrating item hierarchies, item classes, workbooks, worksheets, columns, parameters, conditions, and security settings.
4. Maximized ROI: Your organization can retain its investment in existing Oracle Legacy Tool reports while leveraging the advanced reporting and analytics capabilities required for better business decision-making today.

With these benefits, Orbit proved to be the best fit for DHL' reporting transformation needs.

## The Impact

After selecting Orbit Reporting + Analytics, DHL Freight migrated from Oracle's Legacy Tool to Orbit's Reporting Tool. This transition involved transferring over 75 EBS and Non-EBS reports to Orbit, enabling DHL Freight to efficiently access and utilize these reports. In addition to the migration, Orbit implemented a Single Sign-On (SSO) facility, simplifying access to the Orbit platform and enhancing the overall user experience for DHL's team.