CASE STUDY

Genworth Financial

Genworth Financial, Inc., a Fortune 500 company with roots dating back to 1871, stands as a trusted leader in providing solutions that empower families to navigate the complexities of aging and secure homeownership. Headquartered in Richmond, Virginia, Genworth leverages nearly 150 years of experience to offer industry-leading products and services in mortgage insurance and long-term care insurance, ensuring families can confidently manage caregiving and financial planning for the future.

Project Scope

The company required a comprehensive conversion of its enterprise operational reporting system from Oracle Discoverer to Orbit Reporting and Analytics. This involved migrating 250 reports and retrofitting the underlying data objects from Oracle E-Business Suite 11i to R12. The project aimed to enhance the accuracy and usability of their reports by creating alternate views in R12, ensuring that the data retrieved was correct and reliable.

The Challenge

The migration of a large volume of reports required meticulous planning and execution to avoid disruption to ongoing business operations. During the conversion process, it was discovered that the existing 11i views needed to be replaced by R12 to ensure data integrity.

The Solution

To address the challenges, Orbit successfully migrated all 250 reports from Oracle Discoverer to Orbit, ensuring seamless integration with the new R12 views, while Genworth core team worked on Application upgrade. Orbit developed and enhanced existing objects, significantly improving the accuracy of the data retrieved. Additionally, Orbit introduced a new feature called "Generate Link," which allows users to generate a direct link to specific reports or dashboards. This feature enables embedding reports in other applications and provides senior management with easy, direct access to reports without the need for logging into the application, enhancing usability and accessibility across the organization.

Result

- **Enhanced Data Accuracy**: The replacement of 11i views with reliable R12 views ensured that reports are now generated with accurate and trustworthy data, leading to more informed decision-making.

- **Increased Efficiency in Reporting**: The successful migration of 250 reports to Orbit streamlined the reporting process, reducing the time and effort required to generate and validate reports across the organization.

- **Improved Accessibility for Leadership**: The introduction of the "Generate Link" feature provided senior management with direct access to critical reports without needing to log into the application, facilitating quicker and more efficient access to essential data.