Press Release

London, 6th October 2025

Inetum launches Coborg™: An Integrated AI Framework Delivering Real Business Impact

Inetum, a European leader in digital services, unveiled its breakthrough AI framework Coborg™ at the Big Data & AI exhibition, held in Paris from October 1st to 2nd, 2025. Designed to move enterprises beyond fragmented experimentation, Coborg™ delivers trusted, scalable, and human-centric AI transformation across industries.

From **€200M+ savings in aerospace predictive maintenance to 70% fewer AI hallucinations**, Coborg™ is already reshaping how organizations deploy AI with confidence and measurable results.

Hemant Lamba, CEO of Inetum Solutions, explains: "*AI should empower—not overwhelm. At Inetum, we believe AI transformation does not have to be expensive and take years to deliver impact. This is key to widespread enterprise AI adoption. Coborg™ is our answer to the complexity of AI: pragmatic, powerful, and ready to scale.*"

Bippin Makoond, Global Practice Manager Data & AI, adds: "With Coborg™, we've built a framework that aligns AI actions with business goals, automates data foundations, and empowers people. It's the missing link between AI potential and enterprise reality."

Solving the AI Adoption Gap

Despite billions invested in AI, **several of enterprise initiatives fail to move beyond the pilot stage.** Organizations struggle with data readiness, low adoption, and disconnected workflows. Coborg™ was built to solve this—by connecting data, processes, people, and AI into a living, evolving system that drives measurable outcomes.

Through countless enterprise deployments, Inetum has identified five core beliefs that shape the design and delivery of Coborg™.
- Trust is non-negotiable: Accuracy, explainability, and safety are foundational.
- Value begins with focus: Start with high-impact, low-friction use cases.
- Adoption must be human-centric: Technology alone doesn't transform organizations.
- Speed matters: But it must respect existing systems and workflows.
- Scale requires integration: AI must be embedded in daily operations.

Coborg™ is based on five transformation pillars:
- **For Your Business**: Prioritize use cases with real impact
- **For Your IT**: Embed governance, reduce hallucinations, ensure compliance
- **For Your Data**: Data is the foundation for trust, speed, and scale.
- **For Your Time**: Deliver Fast, Scale Smart, Save Time
- **For Your People**: Drive adoption with training, onboarding, and AI culture

Coborg™ Proprietary Accelerators

The framework integrates a modular architecture with proprietary tools, including:

- **Agentic Factory** – Deploy GenAI agents in 4–8 weeks via low-code/no-code.
- **Chat2Value** – Turn conversations into actionable insights.
- **Data Lineage Accelerator** – Multi-LLM powered lineage mapping for trusted, explainable AI.

Proven Impact Across Industries

- **70% reduction in AI hallucinations** through multi-model validation
- **40% savings** in data preparation costs via automated lineage
- **€200M+ cost savings** in predictive maintenance for aerospace clients
- **30% AI budget optimization** by avoiding low-value use cases

About Inetum

Inetum is a European leader in digital services. Inetum's team of 27,000 consultants and specialists strive every day to make a digital impact for businesses, public sector entities and society. Inetum's solutions aim at contributing to its clients' performance and innovation as well as the common good. Present in 19 countries with a dense network of sites, Inetum partners with major software publishers to meet the challenges of digital transformation with proximity and flexibility. Driven by its ambition for growth and scale, Inetum generated sales of 2.4 billion euros in 2024. For more information: **www.inetum.com**

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