

CASE STUDY

Emaar

One Finance Team, Two ERPs, and a Single Source of Truth with Orbit GLSense.

Snapshot

- Customer: Emaar Properties
- Industry: Real Estate, Retail and Shopping Malls, Hospitality, and Leisure
- Finance Setup: Multiple Business Units and Ledgers handling different segments of the industry.
- ERP Systems: Oracle E-Business Suite (EBS) and Oracle Fusion
- Orbit Product: Orbit GLSense (Excel-based Financial Reporting)
- Previous Tool: Spreadsheet Server

Client Overview

Emaar Properties, one of the leading and award-winning real Estate Developers, with a net asset value of **AED 177.5 Bn (USD 48.3 Bn) ***, is among the most admired and valuable real estate development companies in the world. Emaar, which has established competencies in real estate, retail and shopping malls, hospitality, and leisure, shapes new lifestyles through its commitment to design excellence, build quality, and timely delivery.

Emaar's CFO office trusts Orbit GLSense for building and reporting their financial statements such as Revenue Statements, Cashflow statements, P&L statements, Trial Balance, Balance Sheets, forecasting their revenues, budgeting etc., which not only helped them in closing their books faster but also take strategic decisions quickly.

To do that effectively, the CFO office needs **fast, accurate, and flexible financial reporting** across all entities and lines of business.

Business Challenge

Emaar's finance organization had transformed around **two ERP systems**:

- Oracle E-Business Suite (Oracle EBS)
- Oracle Fusion Cloud ERP Applications (Oracle Fusion)

Emaar's technology transformation phase required maintenance of two ERPs. One was the Oracle EBS and Oracle Fusion, where some Business Units were on EBS and Fusion, and a few moved to Fusion. This requires a unique reporting solution that can consolidate balances from multiple ledgers from different ERPs.

Different ledgers and business units used Oracle E-Business Suite for either reporting or day-to-day transactions, while some of the segments had moved to Oracle Fusion. The finance team needed to:

- ✓ See a single financial truth across Oracle E-Business Suite and Oracle Fusion without constantly switching user accounts.
- ✓ Generate core financial statements like Revenue Statements, Cashflow, P&L, Trial Balance, and Balance Sheets quickly and reliably.
- ✓ Drill down from group-level summaries to subledger-level transactions in real time.
- ✓ Empower finance users to build self-service, ad-hoc reports without relying on IT every time.
- ✓ Ensure the environment was stable and supported 24x7, given the criticality of the month-end and quarter-end close.

Before Orbit, Emaar was using Spreadsheet Server. While it gave some level of Excel connectivity, it did not provide the seamless, multi-source reporting experience they needed as they moved deeper into Oracle Fusion while still depending on Oracle E-Business Suite.

The Result

Slow month end closures, manual workarounds, and limited agility when the finance teams need to answer new questions from leadership.

Moving from Spreadsheet Server to Orbit Analytics

Emaar decided to replace Spreadsheet Server with Orbit Analytics GLSense to modernise its financial reporting stack without disrupting existing ERP investments. With Orbit GLSense technology, users were able to build consolidated reports and statements that helped in budgeting and forecasting along with closing their period quickly and reliably.

A key driver behind the decision was Orbit's ability to:

- Connect to both Oracle E-Business Suite and Oracle Fusion cloud at the same time
- Give finance users a single, familiar Excel interface to run all their financial reports
- Support real-time drill-down from financial statements to journals and subledger transactions
- Provide enterprise-grade support and proactive monitoring of server health

This allowed the CFO office to think beyond “tool replacement” and focus on **how quickly they could close the books and move to analysis and decision-making.**

Orbit Solution: One GLSense Frontline for Two ERPs

With **Orbit GLSense**, Emaar's finance users now work in Excel while GLSense does the heavy lifting in the background.

Seamless Reporting Across Oracle E-Business Suite and Oracle Fusion

Emaar continues to use both ERPs:

- Some Business Units remain on Oracle E-Business Suite, either for reporting or for creating new transactions
- While few are on EBS and Fusion, while majority of the BUs are on Oracle Fusion

Orbit GLSense sits on top of both systems and exposes them through configurable cubes. Finance users can:

- Build consolidated reports (Oracle Fusion, Oracle E-Business suite) directly in Excel.
- Build and refresh financial statements like Revenue, Cashflow, P&L, Trial Balance, and Balance Sheet without logging in and out of different systems.
- Run the same report template across multiple ledgers and entities with just a few parameter changes.

Real-Time Drill Down to Journals and Subledger

Orbit GLSense preserves the full data lineage behind every reported number. From within Excel, Emaar's finance team can:

- Start with group-level or entity-level totals
- Drill down to journal details
- Continue down to subledger-level transactions in real time

This level of data governance and transparency has made it easier for the CFO's office to answer the “why” behind every variance, not just the “what” of the number.

Self-Service Ad-Hoc Reporting

Instead of waiting on IT teams or specialised report developers, finance controllers and analysts at Emaar can:

Create and modify ad-hoc reports on their own

- Slice and dice data across business units and segments (residential, hospitality, commercial)
- Reuse templates for recurring reporting cycles
- Schedule reports to be delivered to their inbox directly
- Take snapshots for sharing with CXOs and publishing them.

Orbit GLSense gives them the **flexibility of Excel with the governance and control of a proper reporting platform.**

Always-On Support and Healthy Servers

For a global organization like Emaar, financial reporting is not limited to a single time zone. Orbit:

- Provides round-the-clock support for critical reporting workloads
- Helps Emaar monitor and manage server health, reducing the risk of downtime during key reporting windows

This combination of technology and support has turned Orbit into a trusted partner of Emaar's finance operations.

Business Impact: What Changed for Emaar's CFO Office

Since adopting Orbit GLSense, the way Emaar's CFO office works with numbers has changed in very practical ways:

- **Closing feels cleaner and more controlled**
The team can rely on GLSense for the full financial statement cycle, without bouncing between ERPs and tools. Book close is no longer dominated by system hopping.
- **Decisions happen faster, with more context**
When leadership asks "why," finance can drill from summaries to journals and subledger transactions directly in Excel, instead of going back to Oracle and rebuilding the trail.
- **Finance truly owns its reporting**
Self-service report creation means the team can respond quickly to new asks, design the views they need, and keep pace with the business without losing governance.
- **One finance story, across all business lines**
Residential, hospitality, and commercial results now roll up through the same Orbit GLSense layer. The CFO's office can tell one consistent story that everyone trusts.

Conclusion

By deploying Orbit GLSense on top of Oracle E-Business suite and Oracle Fusion, Emaar transformed financial reporting from a fragmented, tool-centric process into a cohesive finance experience led by the CFO's office. With a single reporting layer, real-time drill-down, and strong operational support, Emaar's finance team can now **explain the numbers, not chase them.**